



Time for Digital Transformation.



Our Vision and Mission

At DigiTTy Media, we specialize in utilizing data, technology, and analytics to assist the top brands in the world with optimizing their advertising strategies, creating more personalized experiences for their customers, and building long-lasting relationships. We understand the importance of staying ahead of the curve in the ever-evolving digital landscape and we are dedicated to providing our clients with the tools and expertise they need to succeed.

Our team of experts are skilled at analysing data and utilizing the latest technology to help brands make their advertising more addressable. By leveraging the power of data, we can create targeted advertising campaigns that are tailored to specific audiences and deliver personalized messages that resonate with customers.

About Us

We exist
because The
World Needs Us

We are Digitty Media

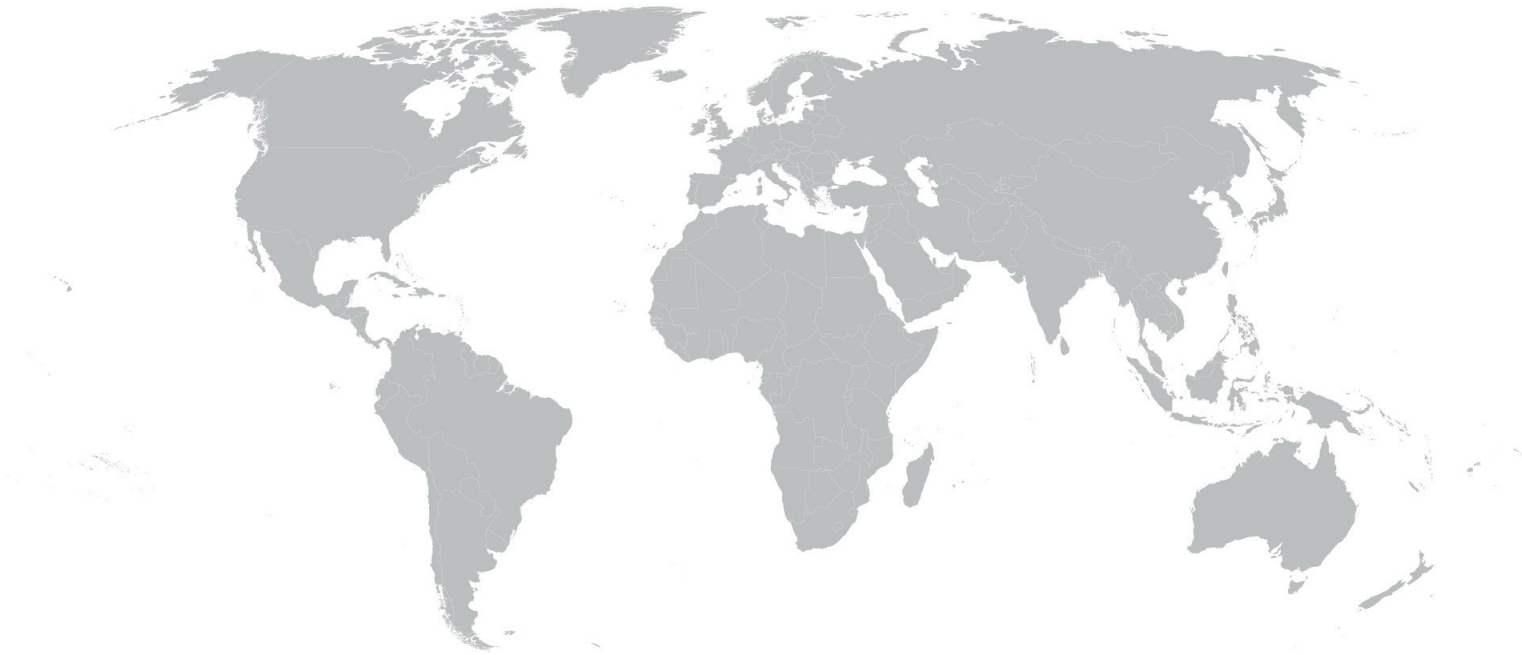
100 + Advertisers

50 + Brands

20 + Inventories

10 + Verticals

1500 + Affiliates



A proud Google Partner ranked among the best in the industry.

Our Digital Media Capabilities At-A-Glance

+ Inhouse Capabilities

- 10 million plus customer data
- Advanced Segmentation
- Geo location targeting
- Content/Creative development
- Industry wise campaign targeting
- Scalable infrastructure



Performance Marketing

As a digital marketing agency, we understand the importance of acquiring new users and expanding your customer base. Our performance marketing capabilities are a powerful tool that can help you reach new audiences and convert them into loyal customers. With core affiliates and inhouse inventories, we have the resources to help you grow your business through performance marketing.



Mobile Advertisement

As a digital agency, we specialize in helping businesses reach their target audience through effective mobile ads and installs. With access to a vast network of mobile users, we can help you promote your brand and drive installs and any kind of events for your mobile app.



SMS Marketing

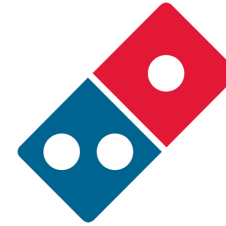
Our SMS marketing capabilities are a powerful tool to reach potential customers and turn them into loyal patrons. With a database of over 150 million customer data, we can help you expand your business through SMS marketing. Our personalized and cost-effective strategies target the right audience at the right time.



Own High Traffic Web Properties

We leverage our own web properties, With millions of opt-in users and growing opportunities, Our customer segmentation ensures your brand's ads are seen, Resulting in maximum impact and ROI that's supreme.

Trusted by 1000+ Brands



888 Casino.

Digitty Media helped 888 Casino to achieve 5x growth in generating FTDs and recurring deposit of users.



1-2% conversion rate



Optimized marketing budget



Lower cost per acquisition

Challenges

Reaching a large number of FTDs customers from UK, IT, CA, cost-effectively through various marketing channels was a challenge.

Solutions

Digitty utilized data analytics to identify important metrics and created a targeted campaign with personalized and optimized content to increase the number of user acquisition.

Results

Digitty performance marketing for 888 Casino generated high-quality Ftds, increased new customers, and re-deposits % above 20, resulting in improved ROI and 1-2% conversion rate.

Unlocking growth through innovative strategies : A case study of Spinny



Spinny.

How DigittyDrove 2-3% Conversion Rate and Boosted Procurement for Spinny through Performance Marketing Optimization

- ✓ 2-3% conversion rate
- ✓ Right audience reach out
- ✓ Lower cost per acquisition

Challenges

One of the biggest challenges faced by Spinny was to reach out to a vast number of potential customers in the online used car marketplace, while keeping marketing costs in check.

Solutions

Digitty prioritized quality conversions by using email marketing as a primary channel to target the right audience. Our end-to-end marketing solutions included creative development, media buying and optimization to maximize ROI.

Results

Digitty optimized Spinny's performance marketing, identifying high-performing audiences, creating personalized messages, and using automation. This boosted Spinny's reach, engagement, and procurement, maintaining a conversion rate of 2-3%.

What Our Client Says About Us

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Working with Digitty Media has been a **game-changer** for our business. They understand the ever-changing digital landscape and are always up to date with the latest technology and trends. Digitty Media stands out for their expertise, creativity, and results-driven approach. **We've seen a significant increase in leads and sales since we started working with them.** They are a trusted partner that we rely on for all our marketing needs.

Rabi Roy

Manager - Business Sourcing at Bajaj Markets



Thank You.

sagar@digittymedia.in

www.digittymedia.in

+91 9289509052